



April 1, 2019

Dear MEHS Supporter:

Metro East Humane Society is excited to announce that the third annual **MEHS Woofstock** takes place **Saturday, September 7 at Triangle H Farm in Edwardsville from 11 am - 3 pm!** This is our signature fundraising event and all proceeds will go directly to helping homeless dogs and cats in our community.

MEHS Woofstock 2019 will feature many new and exciting activities **including a VIP lounge for guests who choose to upgrade a premier experience** and is sure to be a fun day for the whole family, including the 4-legged members! The expansive grounds of Triangle H Horse Farm will be filled with music from Spillie Nelson, doggie demonstrations, games, pony rides, face painting, exhibitor booths, food and other activities. We anticipate at least 500 people will join the festivities.

We are asking for your support by sponsoring Woofstock 2019. Sponsorships start at \$100 and include various benefits **including an exhibitor booth area** where you can set up informational and commercial booths. This high-traffic area is ideal for participants to browse merchandise and services and provides your business an excellent opportunity to:

- showcase your goods and services to the community;
- sell products;
- make new customer contacts; and
- support the important work of MEHS all at the same time!

Please see the enclosed sponsorship levels for a complete list of benefits. To be included in public relations and communication efforts, your sponsorship must be returned by **August 15, 2019**. If sponsorship is not of interest to you, we also are looking for **gift certificates or merchandise** that could be used for contest or raffle prizes.

We know you are aware of the many services of MEHS, but just as a reminder, your sponsorship will assure that MEHS can continue to:

- Provide adoption of more than 1000 dogs and cats each year into loving homes;
- Provide more than 900 spay/neuter surgeries for shelter animals and owned pets; and
- Provide humane education and investigation services throughout our service region.

Please review the enclosed sponsorship form and consider the value of your support for the hundreds of animals who need a permanent, happy home. If you have any questions, please contact me at (314) 363-4971 or developmentmgr@mehs.org.

Sincerely yours,

Stephanie Pfaff
Development Manager